

DNB First, N.A.



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FOR IMMEDIATE RELEASE

Downingtown, Pennsylvania (May 7, 2010) DNB First is pleased to announce the promotion of Catherine Hall, to Senior Vice President of Marketing and member of the Executive Management Team. Ms. Hall joined DNB First in July 2009 as Vice President and Marketing Director, and has been actively involved in re-branding the company and building awareness for DNB First's full-service banking capabilities.

"We're delighted to have Cathy as part of our Executive Management Team. Her extensive experience in both financial services and marketing has been an invaluable asset to us as we work to increase our market share and presence and build for the future," added William S. Latoff, Chairman and CEO of DNB First.

Ms. Hall brings more than 30 years of financial services experience to her position. Prior to joining DNB First, she worked with First National Bank of Chester County, Citizens Bank, and Mellon Bank. She has 17 of years in bank marketing experience.

"I'm honored to be promoted to this position and to work with a financial institution that's so dedicated to building businesses, investing in our local communities, and helping individuals and families reach their goals," added Hall.

DNB Financial Corporation is a bank holding company whose bank subsidiary, DNB First, National Association, is a community bank headquartered in Downingtown, Pennsylvania. DNB First was founded in 1860 and is the oldest independent bank in Chester County, with thirteen offices in Chester and Delaware Counties. In addition to a broad array of consumer and business banking products, DNB offers brokerage and insurance through DNB Financial Services, and trust services through DNB Advisors. DNB Financial Corporation's shares are traded on NASDAQCM under the symbol: DNBFI. We invite our customers and shareholders to visit our website at dnbfirst.com.